

Thirteenth Annual



Golf Tournament

“Fight from the Fairway” is dedicated to the memory of Karen Schneider, whose diagnosis of breast cancer in 2002 was the inspiration for this tournament. Sadly Karen lost her battle with the disease in April 2008 at the age of 44.

Benefits Breast Cancer Research and Awareness

Main Line Health
Lankenau Institute for Medical Research
Jefferson Health System

and



BREASTCANCER.ORG

May 17, 2014
Honeybrook Golf Club
Honey Brook, PA

For additional information,
visit our website at

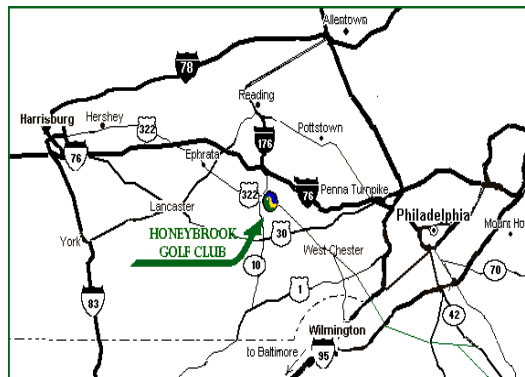
www.FightFromTheFairway.org



HONEYBROOK
GOLF CLUB



Honeybrook Golf Club is a par-70, 18-hole public course nestled among Amish farms at the western tip of Chester County, Pennsylvania. Honeybrook features a mixture of wide-open links, tree-lined fairways, subtle elevation changes and protected wetlands. The historic West Branch of the Brandywine Creek winds its way through the course and provides beautiful vistas and challenging play. With bent grass from tees to U.S.G.A. specified greens, Honeybrook provides a first-class golf experience.



Main Line Health
Lankenau Institute for Medical Research
Jefferson Health System

The Lankenau Institute for Medical Research conducts research and research training in the biological mechanisms of aging and the diseases associated with it, including but not limited to cancer, cardiovascular disease, osteoporosis and age-related neurodegenerative disorders. The focus of this research is to improve the health and quality of life for all, with particular emphasis on older persons.



BREASTCANCER.ORG

BreastCancer.Org is a nonprofit organization dedicated to providing the most reliable, complete, and up-to-date information about breast cancer. Their mission is to help women and their loved ones make sense of the complex medical and personal information about breast cancer, so they can make the best decision for their lives.



Tournament Format

This tournament is open to men and women. It's a scramble tournament. All players drive from tee and select the best shot. The same procedure is used on all shots, including putts.

Registration for the tournament is limited to the first 144 players. So get your reservation in now!

Tournament Day

Saturday May 17, 2014

Held at HONEYBROOK Golf Club
Honey Brook, PA

Registration and Continental Breakfast starts
at 7:00 AM

Shotgun start at 8:00 AM

Awards Ceremony and Luncheon
immediately following Tournament

Tournament Features

Scramble

Longest Drive, Closest to the Pin,

Hole-in-One putting contest

and

Prizes

- **Golf Fees at Local Courses**
- **Gift certificates to local restaurants**
- **Golf merchandise**
- **And much more!**

Special Guest & Comedy Show

Joe Conklin has been a constant in Philadelphia radio for more than 20 years. He's known for his spot-on impressions of Barack Obama, Cole Hamels, Allen Iverson, and Charles Barkley, among others.

Conklin is also one of the most sought after speakers in the area. His stand-up routine is legendary, as he's skewered some of the country's top politicians, pro athletes, sports executives, and film stars, sometimes to their faces. And each time he is fearless, uncanny, and hilarious.

<http://joeconklin.com>

30 minute Comedy Show after Golf (approx. 1:15 PM)

Included with Golf, Sponsor Fees

Non-Golfer Special

\$25 - Lunch & Show – Come spend an hour to support the cause and have lunch while enjoying an amazing show!

www.fightfromthefairway.org

For more Information contact any committee member directly:

Bob Hackett (610) 701-3131
Joe Hockenberry (610) 701-3692
Kathy Schneider (610) 701-3641

On Course for the Cure

Sponsorship Levels

Hole-In-One Sponsor \$ 5,000

Front Row Seating for Comedy Show
One Hole Sponsor Sign
Full-page Ad in Tournament Program & Cover
Acknowledgement in media releases
Eight complimentary players (includes green and cart fees, lunch & Comedy Show)

Double Eagle Sponsor \$ 2,500

Special Seating for Comedy Show
One Hole Sponsor Sign
Full-page Ad in Tournament Program
Acknowledgement in media releases
Four complimentary players (includes green and cart fees, lunch & Comedy Show)

Eagle Sponsor \$ 1,000

One Hole Sponsor Sign
Full-page Ad in Tournament Program
Acknowledgement in media releases.
Four complimentary players (includes green and cart fees, lunch & Comedy Show)

Birdie Sponsor \$ 500

One Hole Sponsor Sign
Full-page Ad in Tournament Program
Two complimentary players (includes green and cart fees, lunch & Comedy Show)

Par Sponsor \$ 250

One Hole Sponsor Sign
Half-page Ad in Tournament Program
One complimentary player (includes green and cart fees, lunch & Comedy Show)

Hole Sponsor \$ 150

One Hole Sponsor Sign
Half-page ad in Tournament Program

Player Fees

Single Player / Foursome \$500

Green and Cart Fees
Continental Breakfast
Awards Luncheon
Comedy Show

Registration for "Fight from the Fairway"

1. Fill out the form below and mail check to:

Fight from the Fairway
1193 Pynchon Hall Road
West Chester, Pa 19382

OR

- 2. Deliver form and check to tournament committee members:** Bob Hackett, Joe Hockenberry, or Kathy Schneider
Questions? Contact Bob Hackett at (610) 701-3131 or (484) 319-8577

Hole in One Sponsor \$ 5,000

Front Row Seating for Comedy Show; One Hole Sponsor Sign
Full-page Ad in Tournament Program & Cover; Acknowledgement
in media releases; Eight complimentary players (includes green
and cart fees, lunch & Comedy Show)

Double Eagle Sponsor \$ 2,500

Special Seating for Comedy Show; One Hole Sponsor Sign
Full-page Ad in Tournament Program; Acknowledgement in media
releases; Four complimentary players (includes green and cart
fees, lunch & Comedy Show)

Eagle Sponsor \$ 1,000

One Hole Sponsor Sign; Full-page Ad in Tournament Program
Acknowledgement in media releases; Four complimentary players
(includes green and cart fees, lunch & Comedy Show)

Birdie Sponsor \$ 500

One Hole Sponsor Sign; Full-page Ad in Tournament Program
Two complimentary players (includes green and cart fees, lunch &
Comedy Show)

Par Sponsor \$ 250

One Hole Sponsor Sign; Half-page Ad in Tournament Program
One complimentary player (includes green and cart fees, lunch &
Comedy Show)

Hole Sponsor \$ 150

One Hole Sponsor Sign; Half-page Ad in Tournament Program;

Single Player \$ 135 / Foursome \$ 500

Green and cart fees;
Continental breakfast and awards luncheon for one; Comedy Show

Comedy Show & Lunch \$ 25

Lunch & Comedy Show

Sponsor Information:

Company Name _____
Sponsor Amt: \$ _____

Checks should be made payable to "Fight from the Fairway"

Player 1 or Show Attendee:

Name: _____ Golf: \$ _____
Address: _____ Show: \$ _____
City, State, Zip: _____, _____ Add'l Donation: \$ _____
Phone: _____ Total Amt: \$ _____
E-mail Address: _____

Player 2 or Show Attendee:

Name: _____ Golf: \$ _____
Address: _____ Show: \$ _____
City, State, Zip: _____, _____ Add'l Donation: \$ _____
Phone: _____ Total Amt: \$ _____
E-mail Address: _____

Player 3 or Show Attendee:

Name: _____ Golf: \$ _____
Address: _____ Show: \$ _____
City, State, Zip: _____, _____ Add'l Donation: \$ _____
Phone: _____ Total Amt: \$ _____
E-mail Address: _____

Player 4 or Show Attendee:

Name: _____ Golf: \$ _____
Address: _____ Show: \$ _____
City, State, Zip: _____, _____ Add'l Donation: \$ _____
Phone: _____ Total Amt: \$ _____
E-mail Address: _____