

# Tenth Annual



## Golf Tournament

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“Fight From The Fairway” is dedicated to the memory of Karen Schneider, whose diagnosis of breast cancer in 2002 was the inspiration for this tournament. Sadly Karen lost her battle with the disease in April 2008 at the age of 44.

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### Benefits Breast Cancer Research and Awareness

Main Line Health  
Lankenau Institute for Medical Research  
Jefferson Health System

and



BREASTCANCER.ORG

**May 21, 2011  
Honeybrook Golf Club  
Honey Brook, PA**

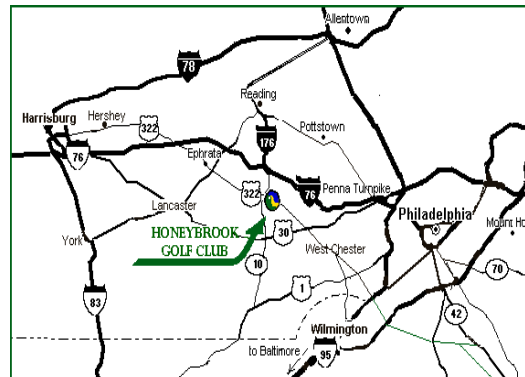
For additional information,  
visit our website at  
[www.fightfromthefairway.org](http://www.fightfromthefairway.org)



**HONEYBROOK  
GOLF CLUB**



**Honeybrook Golf Club** is a par-70, 18-hole public course nestled among Amish farms at the western tip of Chester County, Pennsylvania. Honeybrook features a mixture of wide-open links, tree-lined fairways, subtle elevation changes and protected wetlands. The historic West Branch of the Brandywine Creek winds its way through the course and provides beautiful vistas and challenging play. With bent grass from tees to U.S.G.A. specified greens, Honeybrook provides a first-class golf experience.



Main Line Health  
Lankenau Institute for Medical Research  
Jefferson Health System

**The Lankenau Institute for Medical Research** conducts research and research training in the biological mechanisms of aging and the diseases associated with it, including but not limited to cancer, cardiovascular disease, osteoporosis and age-related neurodegenerative disorders. The focus of this research is to improve the health and quality of life for all, with particular emphasis on older persons.



BREASTCANCER.ORG

**BreastCancer.Org** is a nonprofit organization dedicated to providing the most reliable, complete, and up-to-date information about breast cancer. Their mission is to help women and their loved ones make sense of the complex medical and personal information about breast cancer, so they can make the best decision for their lives.

**EARLY SPONSORS**

Double Eagle Sponsor:  
**WESTON SOLUTIONS**

## Tournament Format

This tournament is open to men and women. It's a scramble tournament. All players drive from tee and select the best shot. The same procedure is used on all shots, including putts.

Registration for the tournament is limited to the first 144 players. So get your reservation in now!

## Tournament Day

Saturday May 21, 2011

Held at HONEYBROOK Golf Club  
Honey Brook, PA

Registration and Continental Breakfast starts  
at 7:00 AM

Shotgun start at 8:00 AM

Awards Ceremony and Luncheon  
immediately following Tournament

## Tournament Features

Scramble  
Refreshment Cart on the Course  
Longest Drive, Closest to the Pin,  
Hole-in-One putting contest  
and

## Prizes

- **Gift certificates to Local Restaurants**
- **Golf Merchandise**
- **And much more!**

## 2011 Fight from the Fairway Raffle

This year's raffle grand prize gives you the opportunity to design your own getaway!

**1st prize:** Two round-trip airline tickets plus cash prize \$2,000

**2nd prize:** \$500 cash

**To purchase raffle tickets, visit our website:**

[www.fightfromthefairway.org](http://www.fightfromthefairway.org)

**and click "Make a Donation".**

## Ticket prices:

\$5 each  
3 for \$10  
8 for \$25

Or contact any committee member at Weston Solutions directly:

Ginger Bottke (610) 701-3479  
Connie Daly (610) 701-3014  
Bob Hackett (610) 701-3131  
Joe Hockenberry (610) 701-3692  
Jack Morris (610) 701-3080  
Terri Phiel (610) 701-3159  
Kathy Schneider (610) 701-3641

## Sponsorship Levels

### Double Eagle Sponsor \$ 2,500

Event Banner Sponsor Sign  
Acknowledgement or Corporate logo on Program cover and all promotional materials and media releases  
Four complimentary players (includes green and cart fees; Breakfast and Lunch)  
Special Lunch seating with local celebrity (TBA)

### Eagle Sponsor \$ 1,000

One Hole (Prize Hole) Sponsor Sign  
Full-page ad in program and featured in all promotional materials and media releases.  
Four complimentary players (includes green and cart fees; Breakfast and Lunch)

### Birdie Sponsor \$ 500

One Hole Sponsor Sign  
Full-page ad in Tournament Program  
Two complimentary players (includes green and cart fees; Breakfast and Lunch)

### Par Sponsor \$ 250

One Hole Sponsor Sign  
Half-page ad in Tournament Program  
One complimentary player

### Hole Sponsor \$ 150

One Hole Sponsor Sign  
Half-page ad in Tournament Program

### Program Sponsor \$ 50

Half-page ad in Tournament Program

## Player Fees

### Single Player \$ 135

Green and cart fees  
Continental Breakfast and awards luncheon

### Foursome \$ 500

Green and cart fees  
Continental Breakfast and awards luncheon

**On Course for the Cure**

# Registration for "Fight from the Fairway"

**1. Fill out the form below and mail check to:**  
 Fight From the Fairway  
 1193 Pynchon Hall Road  
 West Chester, Pa 19382

**OR**

**2. Deliver form and check to tournament committee members :** Bob Hackett, Joe Hockenberry, Kathy Schneider, Ginger Bottke, Connie Daly, Terri Phiel or Jack Morris  
**Questions? Contact Bob Hackett at (610) 701-3131 or Kathy Schneider at (610) 701-3641**

**Double Eagle Sponsor \$ 2,500**

Event Banner Sponsor Sign ; Acknowledgement or Corporate logo on Program cover and all promotional materials and media releases  
 Four complimentary players (includes green and cart fees; Breakfast and Lunch)  
 Special Lunch seating with local celebrity (TBA)

**Eagle Sponsor \$ 1,000**

One Hole (Prize Hole) Sponsor Sign ; Full-page ad in program and featured in all promotional materials and media releases.  
 Four complimentary players (includes green and cart fees; Breakfast and Lunch)

**Birdie Sponsor \$ 500**

One Hole Sponsor Sign ; Full-page ad in Tournament Program  
 Two complimentary players (includes green and cart fees; Breakfast and Lunch)

**Par Sponsor \$ 250**

One Hole Sponsor Sign ; Half-page ad in Tournament Program  
 One complimentary player

**Hole Sponsor \$ 150**

One Hole Sponsor Sign ; Half-page ad in Tournament Program;

**Program Sponsor \$ 50**

Half-page ad in Tournament Program

**Single Player \$ 135 / Foursome \$ 500**

Green and cart fees  
 Continental Breakfast and awards luncheon for one

**Sponsor Information:**

Company Name \_\_\_\_\_  
 Sponsor Amt: \$ \_\_\_\_\_

*Checks should be made payable to "Fight From The Fairway"*

**Player 1:**

Name: \_\_\_\_\_ Golf: \$ \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_, \_\_\_\_\_  
 Add'l Donation: \$ \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_ Total Amt: \$ \_\_\_\_\_  
 Handicap \_\_\_\_\_

**Player 2:**

Name: \_\_\_\_\_ Golf: \$ \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_, \_\_\_\_\_  
 Add'l Donation: \$ \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_ Total Amt: \$ \_\_\_\_\_  
 Handicap \_\_\_\_\_

**Player 3:**

Name: \_\_\_\_\_ Golf: \$ \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_, \_\_\_\_\_  
 Add'l Donation: \$ \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_ Total Amt: \$ \_\_\_\_\_  
 Handicap \_\_\_\_\_

**Player 4:**

Name: \_\_\_\_\_ Golf: \$ \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_, \_\_\_\_\_  
 Add'l Donation: \$ \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_ Total Amt: \$ \_\_\_\_\_  
 Handicap \_\_\_\_\_